



Shop Local & Save!

Shopping • Dining • Lodging • Attractions • Services

- Supporting our local businesses
- Driving foot traffic to our members

All members in the Silver, Gold, Officer, Captain, Commander or Admiral levels are invited to submit a coupon for our inaugural *Orleans Real Deals Coupon Book*! Your business can offer a deal or discount in an easy to clip and use coupon style format. This book is sold at our visitor centers, participating merchants and on our website at orleanscapecod.org. **Participation is free and included in your membership level!**

Deadline to submit coupons is June 10th!

Coupon Book Style

Every participant in the *Orleans Real Deals Coupon Book* gets a 2¼" x 4½" space. The front side will show your offer in bold print along with your logo and a description of your offer, product or business. The back side will display your business' logo and a photo, as well as address, phone and website, and any exclusions and/or disclaimers. We are asking businesses to honor the coupon from July 1 through December 31, 2019.

We will include the following generic disclaimer on all coupons unless otherwise noted by you:

"Excludes previous purchases and sale items. Cannot be used in conjunction with any other offers, coupons, or discounts. Customer responsible for applicable taxes. This coupon cannot be redeemed for cash. Some restrictions may apply; see store for details. Offer valid July 1 to December 31, 2019."

BELOW IS A PREVIEW OF WHAT YOUR COUPON WILL LOOK LIKE IN THE 2019 ORLEANS COUPON BOOK (at 75% of original size)

FRONT

Coupon Headline Goes Here

This is where your coupon, product or business description will be placed. Please keep description to 40 words or less. Lorem ipsum dolor sit amet, consectetur adipiscing elit. In eu nisi eget augue aliquam tempus. Maecenas nec dui sit amet nibh eleifend efficitur sed et sapien. Aliquet voluamque issimag n-tempo rehenim eum doluptas.

[LOGO]

Offer Good from July 1 to December 31, 2019

BACK



[PHOTO OF BUSINESS]

Coupon Headline Goes Here

[LOGO]

123 Main Street
508-555-5555
webaddress.com

Excludes previous purchases and sale items. Cannot be used in conjunction with any other offers, coupons, or discounts. Customer responsible for applicable taxes. This coupon cannot be redeemed for cash. Some restrictions may apply; see store for details. Offer expires 12/31/19.

Offer Good from July 1 to December 31, 2019

Distribution

3,000 Coupon Books will be printed and sold online, at our visitor center and through participating merchants. Any participating member that wants to sell the coupon books at their business is asked to contact Noelle at npina@orleanscapecod.org or 508-255-7203.



ORLEANS REAL DEALS

2019 COUPON BOOK

SIGN-UP FORM

Fill out this form for email or mail submission.

Contact Person: _____

Business Name: _____

Address: _____

Phone Number: _____ Website: _____

Coupon Headline: _____

(ex. \$1 off adult admission)

Coupon or business description (40 words or less): _____

Coupon exclusions: _____

Offer Period (FOR SEASONAL ATTRACTIONS/MEMBERS ONLY): _____

(ex. Offer Good September 1 thru November 5) • Non-seasonal coupons will be valid July 1 to December 31

Logo/Photo (check one):

I will send my logo or photo to Noelle at
npina@orleanscapecod.org

Please have a representative from the Chamber
take a photo of my business at no additional cost

Signature: _____

By signing your name above, you are indicating that all the information on this form is true and accurate and that you are an authorized representative from the business listed above.

**Email completed form to Noelle Pina at npina@orleanscapecod.org
or send via mail to P.O. Box 153, Orleans, MA 02653 or submit your form
online at orleanscapecod.org/coupon-book**